

April 20, 2008

## RiverRock Bolsters Management Team

By [Bob Howard](#)

Core

SANTA ANA, CA-RiverRock Real Estate Group has named a chief operating officer and a chief financial officer, two newly created positions, as the company builds its executive team to accommodate its continuing growth. The new COO is Steve Core, who formerly was executive managing director at RiverRock. The new CFO is Ken Kruis, who has been director of accounting at the company for the past three years. RiverRock founder John Combs says that the newly created positions reflect the expanded responsibilities that Core and Kruis have taken on as the company's property management and leasing portfolio has grown to more than 8.5 million sf since Combs established the firm in 2003. RiverRock has grown both internally and through joint ventures, including its recent JV with Wilson Johnson Commercial in Southern California and a Northern California joint venture called Diablo RiverRock Inc.



Core, who has more than 20 years of experience in property management, will oversee management, construction, training and property transitions, along with leading RiverRock's continued efforts in green practices. Before joining RiverRock, he served as director of property management for Insignia/ESG, where he worked with Combs for nine years. There he oversaw property management operations for office, industrial and retail portfolios ranging from seven million sf to 21 million sf.

Kruis



Kruis, with more than 15 years of experience in financial management, will be responsible for RiverRock's corporate and joint venture accounting as well as overall financial management. Before joining RiverRock, he was assistant controller at Orange County-based Western National Group, where he was responsible for monthly financial reporting of a \$130 million real estate portfolio comprising more than 90 projects totaling 174 buildings. Before that, Kruis served as assistant controller for shopping center developer and operator

Donahue Schriber. He also worked with Core at Insignia/ESG.

RiverRock, in addition to its headquarters location, operates offices in Walnut Creek, Woodland Hills, Irvine, Laguna Hills, Rancho Mirage, San Diego, Costa Mesa and the Greater Desert Area. The firm's 8.5 million sf of assignments includes management and leasing of office, industrial and retail properties.